



News Release

FOR IMMEDIATE RELEASE

Contacts

John Fieseler, Executive Director, 301-600-4041

Michelle Kershner, Marketing & Communication Manager, 301-600-4023

Date: May 9, 2012

Website: www.CampDavidG8Summit.com

Tourism Council of Frederick County announces website to assist media covering the Camp David G8 Summit

***Description:** The Tourism Council of Frederick County, Inc. has launched the website www.CampDavidG8Summit.com to assist members of the local, regional, national, and international media who are covering the G8 Summit at Camp David on May 18-19, 2012.*

Frederick, Maryland, USA, May 9, 2012 – The Tourism Council of Frederick County, Inc. announces the launch of the website www.CampDavidG8Summit.com, a resource developed to assist members of the local, regional, national, and international media who are covering the G8 Summit at Camp David on May 18-19, 2012. The site provides useful media resources such as area information and local history, royalty free images, royalty free video B-roll, story ideas, local resources, and frequently asked questions. Information about the area is provided in English, French, German, Italian, Japanese, and Russian. The presidential retreat, Camp David, is in Frederick County, Maryland, which is located less than one hour from Washington, D.C. and Baltimore, Maryland.

“The resources on the website are ideal for story introductions and background information on the area surrounding Camp David,” said John Fieseler, the Executive Director of the Tourism Council of Frederick County. Nestled in the rolling foothills of the Blue Ridge and Catoctin Mountains, Frederick County is renowned for its rich Civil War history and is minutes from historic American Civil War sites of Gettysburg, Antietam, and Harpers Ferry. The City of Frederick is the second largest city in Maryland, and is home to galleries, specialty shops, antiques stores, fine restaurants, and a thriving arts and entertainment scene.

Visitors and media can also follow Frederick Tourism on Facebook at www.facebook.com/VisitFrederickMD or Twitter at www.twitter.com/tourfrederickmd.

The Tourism Council of Frederick County is also coordinating efforts with the Frederick County G-8 Summit Information Center. Partners in public safety and law enforcement, county and municipal agencies and community organizations are coordinating at all levels to address public safety issues related to the upcoming G-8 Summit. Citizens, visitors and the media should visit www.FrederickCountyMD.gov/G8Frederick for accurate, consistent and timely information about issues that may arise in Frederick County as the result of this international event. Social media will also be used to disseminate information during the G-8 Summit: www.facebook.com/G8SummitFrederickCounty and www.twitter.com/G8Frederick.

Features of the www.CampDavidG8Summit.com site include:

“About the Area” Section

- Information and history on Camp David, Frederick City and County, the 150th Anniversary of the American Civil War, and the surrounding area.
- “About the Area” section is available in English, French, German, Italian, Japanese, and Russian

Royalty Free Image Gallery

- Over 50 high resolution images
- Instant access and download
- Features our most requested destination images
- Detailed captions accompany all downloads
- Features images that may be inaccessible during G8 Summit

High definition royalty free video B-Roll

- Over 30 individual files
- Instant access and download
- Features our most requested destination images as well as areas that may be inaccessible during the G8 Summit
- Format: B-roll files contain only video, no audio. Downloadable file format: 1080p, Quicktime .mov, 30fps, NTSC standard.

Story ideas

- Nine story ideas
- Topics include the American Civil War, Art & Architecture, Shopping & Dining, Scenic Drives, and the Frederick Wine Trail.

The Tourism Council of Frederick County Maryland and this website are not associated with the White House or the official source of White House information regarding the G8 Summit. This website provides media resources on the Frederick County, Maryland area.

ABOUT - The Tourism Council of Frederick County (TCFC) is the recognized Destination Marketing Organization for Frederick City and Frederick County, Maryland. It operates the Frederick Visitor Center and related programs that include Destination Marketing, Group Tour Marketing, Frederick Historic Sites Consortium, and more. For information about more things to see and do in Frederick County, visit www.FrederickTourism.org or call 1-800-999-3613.

###